

# Be A Part Of the Old Joliet Prison...Grand Opening Event

An incarceration celebration  
SATURDAY July 18, 2009

## **PARTY AT THE OLD JOLIET PRISON!**

*Come escape from your worries with the first every Party at the Prison! Celebrating the Grand Opening of Joliet's FREE "Old Joliet Prison" Park exhibit.*

*- Funded by the Illinois Bureau of Tourism and City of Joliet -*

### **Title Sponsor –**

**\$7500.00**

Receive your company name and logo as the title sponsor of the park's grand opening event. The event title will appear as "The YOUR COMPANY NAME Old Joliet Prison Grand Opening Event!" in all advertising, publicity and public relations, as well as on site prior to and during the event (including road side signage and main stage signage). Advertising to include: Radio, Print, Web, Mobile Text Marketing, E-blasts, as well as newspaper, banners and print publicity - reaching over 300,000 per message. Receive on site booth space and banner representation on main stage, as well as on site announcements directing visitors to your booth.

\*only one title sponsorship available; \*\*

### **Presenting Sponsor -**

**\$4500.00**

Receive your company name and logo as the presenting sponsor of the park's grand opening event. The event title will appear as "The Old Joliet Prison Grand Opening Event, presented by YOUR COMPANY NAME!" in all advertising, and publicity, as well as on site prior to and during the event (including road side signage and main stage signage). Advertising to include: Radio, Print, Web, Mobile Text Marketing, E-blasts, as well as newspaper and print publicity - reaching over 300,000 per message. Receive on site booth space and banner representation on main stage, as well as on site announcements directing visitors to your booth.

\* only one presenting sponsorship available: \*\*

### **Event Sponsorships**

**\$1000.00**

Receive your company name and logo in all print and radio advertising as an event sponsor as well as flyers, JVB web site and on site event signage. Receive opportunity to host a booth at the event and publicize your business.

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\*\* Note business exclusivity is granted on a first come first serve basis upon request.

*To be a part of History  
Call Rebecca Lantka at 815/724-4462  
rlantka@jolietcity.org*